



*Local Broadcast Network of MattHaslamProductions.com
Minersville, PA
matthaslamproductions.com/tv*

FOR IMMEDIATE RELEASE
April 21, 2020

MHP TV to Host Virtual Talent Show for Those Affected by COVID-19

SUMMARY:

Across our area, drama club musicals, dance recitals, concerts and events have been postponed indefinitely and some have even been canceled altogether due to the COVID-19 pandemic and CDC safety mandates. Due to no fault of their own, children who have worked tirelessly for their moment in the spotlight have been robbed from that moment this Spring. This is why our company, Matt Haslam Productions is hosting a Virtual Talent Show on May 23, 2020 at 7:00 PM EST which will be broadcasted on our online network, MHP TV (matthaslamproductions.com/tv) and our company YouTube Channel: [Matt Haslam Productions](https://www.youtube.com/channel/UC...).

DESCRIPTION:

Matt Haslam Productions usually spends this time of year helping drama clubs, dance companies, concerts, events, and more with everything from videography, photography, live audio and lighting engineering, and more. We love helping these events because we believe theater and the arts should be just as important as any other extracurricular activity and we do this because we have seen such amazing talent in our area's youth. That talent deserves a spotlight and those children deserve their standing ovation.

In March 2020, the CDC implemented a safety mandate which limited gatherings to no more than 10 people, spread six feet apart. While this was done purely for the safety of everyone involved; events across our beautiful state postponed their event to a date which they had yet to decide. They closed down all schools and all events. Later, in the beginning of April, the state Department of Health extended this through the end of the school year. But this meant many of the remaining events which were postponed, were now cancelled altogether.

Here at Matt Haslam Productions, we have always kept safety as our top priority so we understood why events were cancelled and we reassured our clients and events that we would be here for them whenever the safety regulations are lifted by the CDC. In the meantime, we wanted to do more to help our community. So, on May 23, 2020 at 7:00 PM, we're hosting a virtual talent show so children can showcase their talents on a virtual stage and at the end of the night, get a virtual standing ovation.

Our virtual talent show will be modelled after the “One World: Together at Home” special where individuals or groups can record themselves at home, performing their act. Groups such as drama clubs can use a wide array of video conferencing platforms such as Skype or Zoom to record their group performing a short scene or musical number as a whole cast in one video. Individuals can record their act on their home cameras or smart phones; however, we encourage acts to film in horizontal and landscape mode in Full HD. We welcome all genres including but not limited to: comedians, musicians, dancers, singers, actors, and more. If you have a talent, we want to see it on our virtual stage.

Our Master of Ceremonies and Host will introduce each act as they appear in the show. The order of appearance in the show will be based on a first-come, first-served basis. Submissions can be emailed to talentshow@matthaslamproductions.com and are due no later than 11:59 PM EST on Saturday, May 16, 2020.

SUBMISSION REQUIREMENTS:

1. Submissions must come from Schuylkill and surrounding counties.
2. This is NOT a contest. There will be no winner or grand prize.
3. All acts are limited to 3 minutes in length.
4. All acts must be between the ages of 10 to 18 years old.
5. All submissions must include a video link to a Public or Unlisted video on YouTube. Please do not email us direct video files.
6. No child under the age of 18 years old is allowed to submit their own act for our broadcast. The parent(s) or legal guardian(s) must be the ones to submit the act via email; thereby giving us permission to use the video of their children in our broadcast. For groups, your group director assumes the responsibility to get permission from all parents or guardians of those involved.
7. All acts must be rated for general audiences as our broadcast will be viewed by all ages. If your act includes any business marketing, political marketing, cursing, homophobic, transphobic, racist, or extremely rude material or if it includes any adult content, your act will not be included.
8. Submissions are due no later than May 16, 2020 at 11:59 PM EST and no extensions to this time limit will be granted as we need time to professionally edit and get the broadcast ready for airtime.

Further rules and submission recommendations are listed on our website at matthaslamproductions.com/tv.

MEDIA CONTACT:

Matt Haslam,
Founder/Owner, MHP
talentshow@matthaslamproductions.com
570 – 294 – 4211

###